

Soundscape

Presented by
AGC Asahi Glass

INVITATION

#agc_soundscape

AGC to unveil its sound-generating glass at Milan Design Week 2018.

During Milan Design Week 2018, AGC Asahi Glass (AGC) will participate in the Ventura Centrale event being held at Milano Centrale Station. At this event, our sound-generating glass (currently under development) will make its worldwide debut.

Working with up-and-coming architect Motosuke Mandai, AGC will create a "soundscape" experience-style glass-space installation. The sounds generated by the highly transparent, thin, lightweight glass will enable visitors to experience auditory phenomena in new ways. AGC has procured exhibits at Milan Design Week since 2015. Over the years we have met a wide range of designers from around the world and found inspiration for new development projects that link design and technology in innovative ways. And we are also looking to new encounters with people from all around the world in an effort to make our sound-generating glass, which is still in the stages of development, an even better fit for all our lives. It would be our pleasure to have you visit us, during Milan Design Week 2018.

[Date] Tuesday 17th to Sunday 22nd April 2018, 10 a.m.–8 p.m.

*Until 5 p.m. on Tuesday 17 April

*Until 6 p.m. on Thursday 19 and Sunday 22 April

Press Preview / Monday 16th April 2018, 3–8 p.m.

[Venue] Ventura Centrale

Via Ferrante Aporti 13, 20125 Milan

[Creation Partner] Motosuke Mandai (Mandai Architects)

[Special Website] www.agc-milan.com

[Facebook] www.facebook.com/agc.global/

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